

# Sponsorship Benefits

|                                                                                                                                                               | Presenting<br>Sponsor                                                               | The Inferno                                                                         | The Blaze                                                                             | The Igniter                                                                           | The Spark                                                                           |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Sponsor Benefits                                                                                                                                              | \$10,000                                                                            | \$5,000                                                                             | \$2,500                                                                               | \$1,000                                                                               | \$500                                                                               |
| <b>Event tickets.</b> Ignite Lincoln will provide reserved tickets as well as the ability to purchase additional tickets first.                               | 24                                                                                  | 16                                                                                  | 8                                                                                     | 4                                                                                     | 2                                                                                   |
| <b>Ignite website.</b> Ignite Lincoln will place your logo on ignitelincoln.org with a link that directs to your webpage.                                     |    |    |    |    |  |
| <b>Printed program.</b> Ignite Lincoln will print your logo in the event program.                                                                             |    |    |    |    |  |
| <b>VIP event perks.</b> Enjoy a separate ticket check-in line, private seating with a bar in the loge and free appetizers all evening.                        |    |    |    |    |  |
| <b>Event slide presentation.</b> Logo placement on the rotating slide deck used during the live event.                                                        |    |    |    |    |  |
| <b>Pre-show social media.</b> Recognition as a sponsor on Ignite Lincoln's Facebook and Twitter pages.                                                        |  |  |  |  |                                                                                     |
| <b>Emcee.</b> Your organization will be recognized during the live event.                                                                                     |  |  |  |                                                                                       |                                                                                     |
| <b>Broadcast media.</b> Get a shout out when the Ignite Lincoln team appears on radio or TV shows to promote Ignite Lincoln.                                  |  |  |  |                                                                                       |                                                                                     |
| <b>Pre-show promotion email.</b> Recognition in email promoting the event to attendees.                                                                       |  |  |  |                                                                                       |                                                                                     |
| <b>Printed program half-page ad.</b> We will work with you to design a half-page ad featuring your company or you may submit your own half-page ad.           |                                                                                     |  |                                                                                       |                                                                                       |                                                                                     |
| <b>Printed program full-page ad.</b> We will work with you to design a full-page ad featuring your company or you may submit your own full-page ad.           |  |                                                                                     |                                                                                       |                                                                                       |                                                                                     |
| <b>Post-show social media.</b> Recognition as a sponsor on Ignite Lincoln's Facebook and Twitter pages, stating how your sponsorship helped local nonprofits. |  |  |                                                                                       |                                                                                       |                                                                                     |
| <b>Leave behinds.</b> Whether it's a flyer, pen, coupon, etc., you'll have the opportunity to give audience members a company leave behind.                   |  |  |                                                                                       |                                                                                       |                                                                                     |
| <b>Headline name rights.</b> "Ignite Lincoln sponsored by..."                                                                                                 |  |                                                                                     |                                                                                       |                                                                                       |                                                                                     |



Presented by:

FOUNDRY



Firespring  
FOUNDATION

# Sponsorship Commitment Form

Contact Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_



**Yes, we want to sponsor Ignite Lincoln 17.**



*Please indicate the partnership level that interests you.*

~~SOLD Presenting Sponsor - \$10,000~~

~~\_\_\_\_\_ The Inferno - \$5,000 (includes VIP 16 tickets)~~

~~\_\_\_\_\_ The Blaze - \$2,500 (includes 8 VIP tickets)~~

~~\_\_\_\_\_ The Igniter - \$1,000 (includes 4 VIP tickets)~~

~~\_\_\_\_\_ The Spark - \$500 (includes 2 VIP tickets)~~

*Commitments must be received by December 31, 2025.*

*Ignite Lincoln reserves the right to restrict the total number of sponsorships.*



**Yes, I'd like extra tickets for Ignite Lincoln.**



Please add \_\_\_\_\_ reserved tickets (\$10.00 each) for our company to distribute.



## Payment Information



Thank you for becoming an Ignite Lincoln sponsor! Please indicate your form of payment: \_\_\_\_\_ Please Invoice  
\_\_\_\_\_ Check Enclosed

Make payment to Ignite Lincoln.

(a 501(c)(3) organization underwritten by Firespring Foundation)

Please submit this form one of three ways:



**Snail mail it to:**

Ignite Lincoln Sponsorship  
1201 Infinity Court  
Lincoln, NE 68512



**Fax it to:**

402.437.0001



**Email it to:**

ronni.lanham@firespring.com

***Fancy to do this via the web? No problem.***

*You can also submit a sponsorship commitment online at [ignitelincoln.org/sponsor](http://ignitelincoln.org/sponsor).*