



# Ignite Lincoln

*Inspiring Ideas From Star City Locals*

*April 29, 2010 • 6-8 PM*

2009 Sponsorship Package



## Ignite: The Idea

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Ignite Lincoln is the beginning of a set of inspiring talks from Lincoln's greatest minds. Each speaker has just five minutes and twenty slides to speak their mind.

# About Ignite Lincoln

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Lincoln has a diverse community, each group with their own traditions, cultures, and studies: entrepreneurs, artists, athletes, entertainers, engineers, geeks, professors, and the list goes on.

# About Ignite Lincoln

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Ignite Lincoln is an opportunity for the people of this city to get out, learn something unique, network, and have some fun in the process.



## Event Details

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The event will take place Thursday, April 29th, from 6-8 PM at the Bourbon Theatre and the audience, like our group of presenters, is expected to be a diverse cross-section of Lincoln residents.



# Invest in Ignite

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Because Ignite Lincoln is entirely volunteer-run, we need your help. If you or your business can sponsor us, we would love to work with you.

# Test Case: Boise

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Boise, Idaho held their first Ignite event last year and have been experiencing incredible growth and success ever since.



# Boise vs. Lincoln

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Lincoln and Boise are similar in several ways. They are two college towns in farming states with around 200,000 people in the city.

# Ignite Boise

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The first Ignite Boise event attracted numbers well beyond expectations. Each successive event has been bigger and better. For Ignite Boise 2 and 3, over 100 tickets were claimed in the first five minutes.

# Ignite Boise

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The rest of the 650 available tickets were gone within hours, solely by word of mouth.

# Invest in Lincoln

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Investing in Ignite Lincoln is an investment in our community. All the money we raise goes to the Ignite cause, covering the venue, promotion, and other expenses.



# Package Details

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Bronze Sponsor: \$250.

- Name on website.
- Name on back of program.

# Package Details

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Silver Sponsor: \$500.

- Name on website.
- Logo on back of program.
- In-show recognition.

# Gold Sponsor

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\$1,000–Limit 2:

- Name on website.
- Logo on back of program.
- In-show recognition.
- In-print advertising.
- 1 stage banner.
- “Venue sponsor” designation.

# Platinum Sponsor

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\$5,000—Limit 1:

- Name on website.
- Logo on back of program.
- In-show recognition.
- In-print advertising.
- 1 stage banner.
- “Presented by” name on marquee.
- Guaranteed 1st round pick for sponsorship next event.

# Contact Details

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To discuss sponsorship or get more information, you can contact us through several channels:

<http://ignitelincoln.org>

[info@ignitelincoln.org](mailto:info@ignitelincoln.org)

<http://twitter.com/ignitelincoln>

# Photo Credits

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